



**TASTE WASHINGTON**  
Sunday, April 6, 2008  
Quest Field Event Center  
1000 Occidental Avenue South

Thank you for your participation in Taste Washington 2008. The Washington Wine Commission is proud to host the 11<sup>th</sup> annual event April 5-6, 2008. This year's Sunday tasting will be the largest ever, featuring more than 200 wineries, more than 60 restaurants and 3,500 guests. The V.I.P. tasting will be held from 2:00 p.m. to 4:00 p.m., followed by the Grand Tasting from 4:00 p.m. to 8:00 p.m. We ask all who is participating to please be present at their designated station **by 1:00 p.m.**

### **RESTAURANT LOAD-IN INFORMATION PACKET**

#### **RESTAURANT REPRESENTATIVES**

Each restaurant is permitted up to four representatives. Please provide your **FOUR** representatives names via return email to Gabriella Van den Heuvel [eventsintern@varsitycommunications.com](mailto:eventsintern@varsitycommunications.com) by Friday, March 21<sup>st</sup>. If you would like to purchase additional tickets for your staff, we are offering a special VIP ticket for \$85 per ticket. Please contact Moya Shatz at [mshatz@washingtonwine.org](mailto:mshatz@washingtonwine.org) or 206-667-9463 x 2190 for ordering and payment details. **Deadline to order discounted tickets is Friday, March 14<sup>th</sup>.**

#### **RESTAURANT EVENT LOAD-IN**

We are offering early load-in on Saturday, April 5th from 3:00 p.m. to 7:00 p.m. Load-in hours for Sunday, April 6th are 8:00 a.m. to 12:00 p.m. All load-in is through the East Hall of the Qwest Field Event Center (QFEC). We encourage all participants to load-in early, this will ensure that everyone will be ready by 1:00 p.m. on Sunday.

- Upon arrival, please check-in at **Restaurant Registration** to collect name badges which allow access to QFEC.
- Badges will be given **ONLY** to those present.
- Volunteers will be available to assist with load-in of food and other supplies.

### **RESTAURANT PARKING**

- All parking is in the main garage at the Qwest Field Event Center. The cost of parking is approximately \$10 a day.
- Once a vehicle is parked, there are NO in and out privileges.

We strongly suggest carpooling and bringing ALL representatives in one vehicle. If this is not possible, additional representatives should park in the main garage and walk to the East Hall to collect their name badge for entry.

### **RESTAURANT EVENT DAY LOAD-OUT**

The event ends at 8:00 p.m. Please do not break down stations until that time. Fire code requires consumers exit before load-out can begin. Your patience is appreciated.

- Restaurants are responsible for removing all equipment or supplies on Sunday, April 6th.
- Load out the same way you entered.
- Any materials remaining at the end of the event will be disposed of; the Washington Wine Commission is not responsible for any personal or company property left behind.



## Restaurant Load-in Instructions

### Saturday, April 5th

3:00 p.m. – Early LOAD-IN opens through QFEC East Hall  
7:00 p.m.

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### Sunday, April 6th

8:00 a.m. LOAD-IN opens through QFEC East Hall  
1:00 p.m. ALL restaurants must be in Hall  
2:00 p.m. V.I.P Opening  
4:00 p.m. Grand Tasting Opening  
8:00 p.m. Event ends, breakdown begins

#### EVENT CONTACT INFORMATION:

##### Varsity Communications, Event Producers:

Melinda Haynes, Event Manager 206.367.2420 x1223 • 425.652.1007 (cell)  
Katie Hildbold, Event Coordinator 206.367.2420 x1221 • 425.220.8608 (cell)  
Dick Stephens, Event Producer 206.367.2420 x1207 • 206.484.5284 (cell)

##### Washington Wine Commission:

Chris Stone, Director, Consumer Mktg. 206.667.9463 x 2160 • 425.326.5749 (cell)  
Moya Shatz, Event Manager 206.667.9463 x 2190 • 206.326.5756 (cell)

For up-to-the-minute traffic reports, please visit  
<http://www.wsdot.wa.gov/traffic/> or call 1-800-695-ROAD (1-800-695-7623)